



**Marcopolo**



**generation 6**



## ***A new era is born.***

Marcopolo is introducing Generation 6. A new line of coach which represents years of study and constant evolution of their products alongside of two decades, always observing the national and international market to incorporate technologies of manufacture and assembly, besides innovating for being developed attending the most demanding patterns worldwide.

With Generation 6, Marcopolo is advancing into the global market, with a product of extreme quality, as a result of an investment of R\$ 8 millions in researches, development and production of this new family. Projectors and engineers of the company worked dedicatedly during 24 months in the conception of the new two models Paradiso and Viaggio.

In this new century, Marcopolo, introduces its new line of highway buses. A generation that outstands from the previous one in a diversifying scale of technical aspects, but principally, for its boldness design, associated to technology and its daring globalized conception.

Agents that determine an amount of requirements that conceive this new generation as a "Daring for compete and win". A concept that has been developed through its history, adding important values, such as the individual participation of clients and the dare of developing a family of products with the latest technology and international patterns. At the same time, also emphasis the strength of the trade mark and reinforces the company leadership position, pioneer in high-quality innovating products that stands out in the worldwide coaches segment.

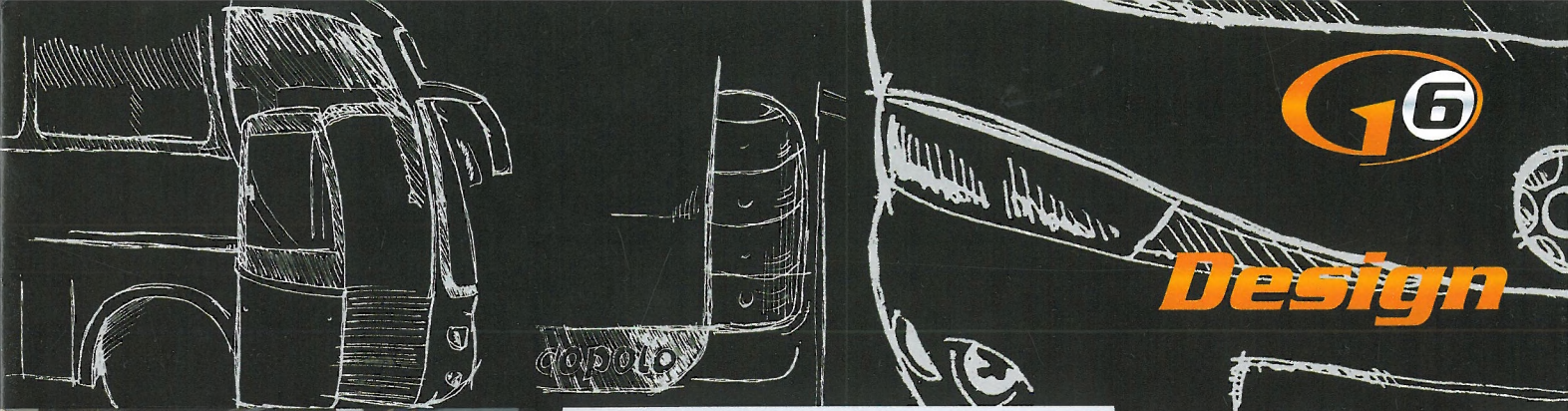
Beyond its modernity, Marcopolo's Generation 6 offers benefits that certainly will make a difference for many clients. Various aspects such as design, outside and inside finishing, innovations that supply much more functionality, comfort and security with a final touch, projected and developed in every detail. Get to know all the characteristics of this new generation of highways and find out why for the clients Marcopolo is being born into a new era.



**Marcopolo**



**Design**



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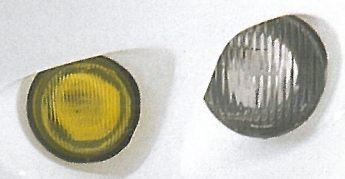
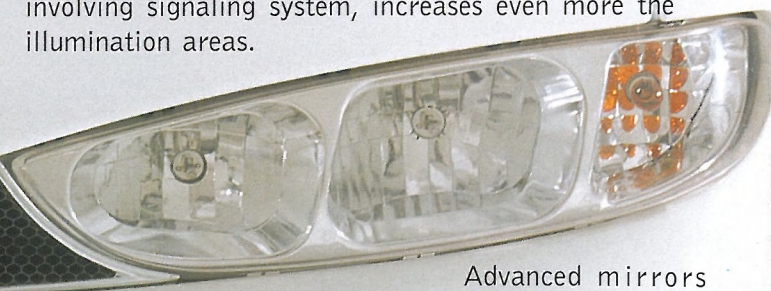
Get ready to see something that will catch all the attention in the roads. More than an innovating design, Marcopolo's Generation 6 incorporates technological development aspects associated with a modern daring efficient and above all, nice stile. No doubt, differentials for those who want to compete.

Everything was thought and tested to offer the clients the best solution in aerodynamics, ergometry, safety and comfort. More: that all this ends up in real benefits, so the users feel pleasure while enjoying the news of Marcopolo's

Generation 6. Among the principal points, stand out the outside final touch of the vehicles, saliences free, considerable diminishing the coefficient of attrition, providing to the vehicles a better aerodynamic and, by consequence, a much better performance.

The headlights set and all the signaling system are innovating, following the worldly automobilistic industry tendency, using polycarbonate smooth lenses and a reflector of complex surface that, beyond allowing an involving signaling system, increases even more the illumination areas.

Advanced mirrors improve the visibility and security to the driver according to the most recent worldwide tendency.





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# Safety

The Coaches of Generation 6 had been developed according to advanced engineering concepts adopted by main worldwide automobilistic industries.

The innovations that you don't see: new line of coaches was developed to attend to national and international norms and legislation. Vehicles from Paradiso's and Viaggio's family have an structure that was dimensioned and tested for each type of applicability. Seats anchorage as well as seat belts system were improved, complying with more than current standards.

All the access to components of the vehicle's body

and chassis have a quickly approach and the service's door have exclusive safety system with vertical lock.

Following worldwide tendency of improving driver's safety new mirrors have been conceived with exceptional design and aerodynamics. Extern and intern signaling systems were made with the latest technology in this segment.

Reforced windshield wiper, glue windows glass, yellow or white fog headlights, extern polyester holographics trademark, pantographic luggage compartment doors and glasses with anti-squeezing system, are samples of some differential of this new Marcopolo's Generation.



# *Technology*

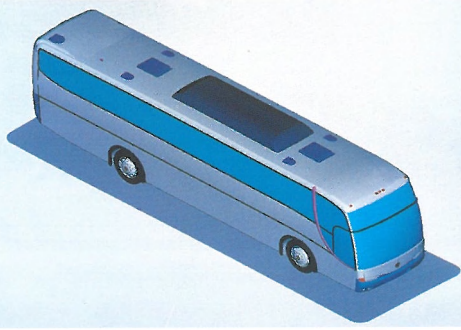
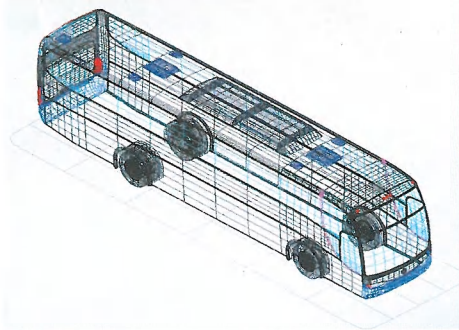
Completely new control panel, interchangeable for available chassis in the market, including several ergonomic and function benefits, more visibility for all tools and controls displaced command as audio, TV and video.

Exclusive control panels with informatized Multiplex system with 63 functions and localized near the driver. Have also backlight and L.C.D (liquid crystal display) that controls functions of heat,

interns and itinerary messages. Controls electricals and electronics functions of vehicles.

All the signaling system, including polycarbonate flat high impact front headlight, complex surface reflectors, back signaling, delimited back and lateral side, blinker signal light and position lights, had been conceived according worldwide automobilistic industries.





# Trademark



Believing in our mission to offer solutions and services for all collective transport with maximal comfort and safety for our clients and users, Marcopolo with 51 years on the road, owns a variety of more than two hundred developed models with approximately 110.000 vehicles circulating for more than 54 countries in the whole world. Also counts with modern facilities in four manufacture units in Brasil: Caxias do Sul RS (3 Industries), São José dos Pinhais PR and Rio de Janeiro RJ. Beside four abroad: Rio Cuarto Argentina, Coimbra Portugal, Águas Calientes México and Pietesburg South Africa.

This expansion consolidates internationally the Marcopolo trademark as coach's synonym.

The trademark translates a set of characteristics and perceptions where the constant maintenance of its concepts becomes the commitment of a company to look after the services and products that offers. That is the reason why Marcopolo is always searching to accomplish its promises, valorizing their clients.

Because globalization is making easy the access to outstanding technology, design, and as a consequence, more quality, we must reinforce the significance of a strong trademark, able to have, not only the recognition, but also the preference of its consumers.

You choose your destiny, but we take you there.



**Marcopolo**



# Comfort

The inside of the new line of coaches Generation 6 Marcopolo is completely new. Materials, colors, visualization solutions, controls and instruments for the access to the panel, ergonomics, driver's cabin acclimatization (ventilation, heat and air conditioning), everything was projected and developed to offer the maximum of comfort.

New seats modeling: bed-type sleeper, tourist sleeper, super soft sleeper and executive, with new design, new textile patterns, with personal and involving coated interiors, providing more comfort and transmitting lightness, modernity and beauty. It's a way of valorize the users, which most of them uses the coaches for tourism, leisure and recreation.

The new stairs, with an easy access handle, door illumination and lecture light, outstand.

A new system has been incorporated in the sanitary, so that the odors will not propagate in the coach.

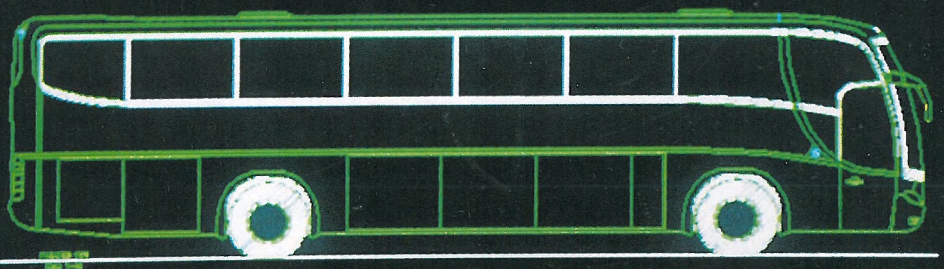
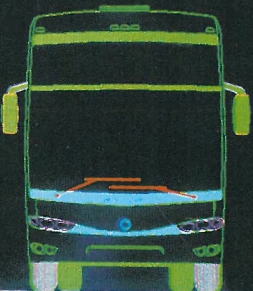
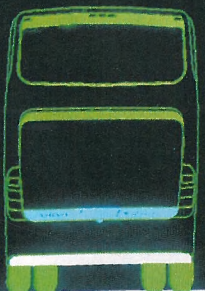
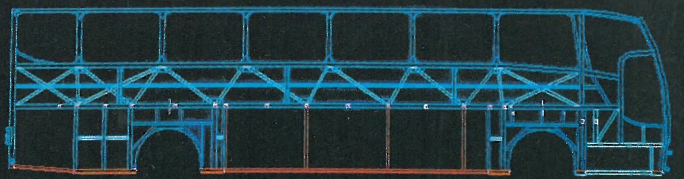
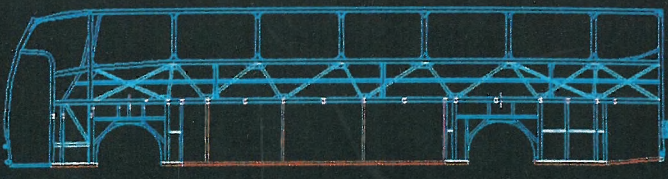
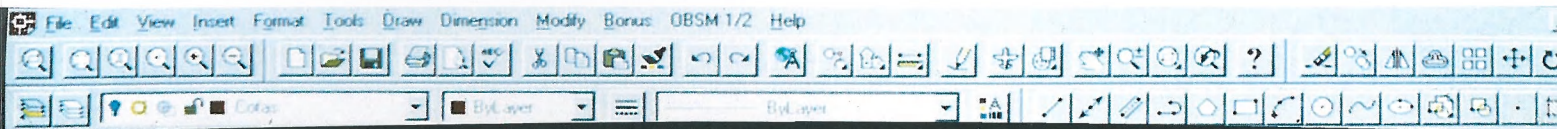
Following worldwide tendencies, Marcopolo incorporates a significant increasing of the external glassy area (windows and windshield) providing to the passenger more comfort and visibility. The first seats can be lowered, as an option, allowing to all the passengers an exceptional external view from inside the coach.



# Paradiso 1200











**Marcopolo S/A**  
**Planalto Unit**  
 Corporate Management and Factory  
 Av. Marcopolo, 280 - Bairro Planalto  
 Caixa Postal 238  
 95086-200 Caxias do Sul - RS / Brasil  
 Phone +55 (54) 209.4000  
 Fax +55 (54) 209.4020  
 marcopolo@marcopolo.com.br



**Ciferal Comércio, Indústria e Participações S/A**  
 Rua Pastor Manoel Avelino de Souza, 2064 - Xêrem  
 25250-000 Duque de Caxias - RJ / Brasil  
 Phone +55(21) 679.1011  
 Fax +55(21) 679.1032  
 ciferal@openlink.com.br



**Marcopolo S/A**  
**Ana Rech Unit**  
 General Management and Assembly  
 Av. Rio Branco, 4889 - Ana Rech  
 Caixa Postal 238  
 95060-650 Caxias do Sul - RS / Brasil  
 Phone +55(54) 209.4000  
 Fax +55(54) 209.4121  
 marcopolo@marcopolo.com.br



**Marcopolo Indústria de Carroçarias S/A**  
 Estrada de Eiras - Eiras - Apartado, 8043  
 3020 - Coimbra / Portugal  
 Phone (+351) 39 431856  
 Fax (+351) 39 439174  
 marcopolo@mail.telepac.pt



**Dinaco Indústria e Comércio de Ferro e Aço Ltda.**  
 RS 122 Km 80  
 95042-550 Caxias do Sul - RS / Brasil  
 Phone +55(54) 224.1777  
 Fax +55 (54) 224.1717  
 dinaco@dinaco.com.br



**Marcopolo Latinoamérica S/A**  
 Rua Nacional, 8 - Km 605  
 Provincia de Córdoba - Cidade de Rio Cuarto  
 República Argentina  
 Phone (+54) 358.4635600  
 Fax (+54) 358.4639281  
 mapla@ar.marcopolo.com.br



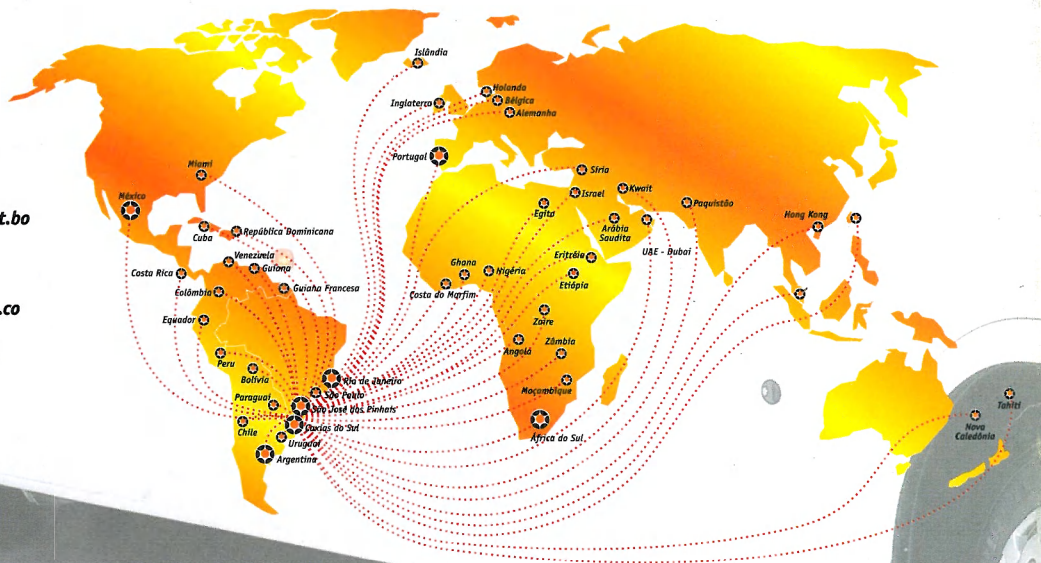
**MVC Componentes Plásticos Ltda.**  
 Rua Maria Isabel Zagonel, 205  
 Colônia Afonso Pena  
 83045-430 São José dos Pinhais - PR / Brasil  
 Phone +55 (41) 283.3233  
 Fax +55(41) 282.0092  
 comercial@mvc-marcopolo.com.br



**Polomex S.A. de C. V.**  
 Roberto Diaz Rodriguez, 101 esq. com Julio Díaz Torres  
 Cidade Industrial, 20290 - Aguascalientes  
 Estado de Aguascalientes/México  
 Phone (0052) 497 11068  
 Fax (0052) 497 11064  
 polomex@prodigy.net.mx

**Sales Units in the Foreign Market:**

- South Africa** (+27) 11 791 2507  
brasa@brasa.co.za
- United Arab Emirates** (971 4) 338 1756  
brasa@emirates.net.ae
- Argentina** (+541 14) 312 5998  
marcopolo@ultrading.com.ar
- Bolivia** (+591) 42 38459  
titanaut@supernet.bo  
titanaut@atm.conteco.intelnet.bo
- Chile** (+56) 2 623 2000  
anovion@epysa.cl
- Colômbia** (+57) 1 237 5987  
ralvarez@gaitana.interred.net.co
- Costa Rica** (+506) 551 1010  
impzuzu@sol.racsaco.cr
- Ecuador** (+593) 2 899 380  
omnibras@uio.satnet.net
- United States** (1 305) 264 7278  
wibal@worldnet.att.net
- Paraguay** (+595) 21 49 7527  
imperial@uninet.com.py
- Peru** (+51) 1 371 1993  
mac-kay@amauta.rpc.net.pe
- Dominican Republic** (+1) 809 412 2222  
ruedas@tricom.net
- Uuguay** (+598) 2 915 4264  
marcopolo@wibal.com.uy
- Venezuela** (+582) 953 3402  
marcobus@truevision.net



[www.marcopolo.com.br](http://www.marcopolo.com.br)